



Lexington Bluegrass Minority Business Expo: Look to the Future

2017 CALL FOR PRESENTATIONS IS NOW OPEN!

IMPORTANT DATES:

Submission Deadline	April 14, 2017
Notification Emails	May 15, 2017
Conference	August 4, 2017
Exhibit Hall	Lexington Convention Center

What began as a dream of a few has turned into a mission of love as the *Lexington Bluegrass Minority Business Expo (MBE)* has taken wings and grown into one of the premier business conferences in Kentucky. *Help us to "Look to the Future" as we celebrate the 15th Anniversary of the Lexington Bluegrass MBE.*

Information about the Expo has also gone high tech with online registration introduced lexingtonmbe@gmail.com in 2013 and email campaigns pushed out to nearly 5,000 people each month. The conference also features on site, real time, electronic evaluations done through New Age Communications; a minority owned business.

The *Lexington Bluegrass MBE* has exposed young people to businesses at an early age through paid and unpaid internships. One of the proudest moments for the Expo committee was the introduction of sessions for young people, the next generation of entrepreneurs.

Our goal is clear – to serve the learner by ensuring sessions are high-value learning experiences. Audience members have high expectations for session content and delivery. The following information and resources will help you meet – and exceed – those expectations.

Speaker Benefits

Participating in *Lexington Bluegrass MBE* as a speaker allows you to:

- Enhance the knowledge and skills of your industry peers
- Gain professional and personal recognition as a subject matter expert



- Enhance the name recognition of your company in the state's #1 conference and exposition
- Receive a complimentary pass to the full *Lexington Bluegrass MBE* (No payment will be paid to any presenter)

Policies

Various policies maintain the integrity and educational value of this program. Three are found below. Please review all conference policies prior to submitting your proposal.

- Limit of **three** proposal submissions per individual or company
- Maximum of **two** selections per individual or company
- Content must be **commercial-free** and **vendor-neutral**

Submissions

The program is multi-disciplinary; therefore, high quality proposals are invited that fall into any of the suggested topics:

- Making the Ask; Closing the Deal
- Demographic Impacts
- SWOT and Action Planning
- Cyber Security
- Credit Card Chip Technology
- Social Media
- Health and Well Being
- Human Resources
- Marketing
- Financial Capital
- Information Technology
- Growing My Business
- Business Operations
- Future Trends and Forecast for Business
- Leadership Development
- Reputation Management
- Sustainability
- Supplier Diversity Best Practices
- Taxation
- Team Building
- Workforce Development
- Finance: Access to Opportunities and Information Technology
- Topics for Youth interested in Entrepreneurship – High School and College Ages



Submission Categories include:

- **Workshops** – 60-minute session interactive session with participants (Ten Available)
- **Panel** – 60-minute panel with no more than four panelists discussing and answering questions on a common topic, with perhaps short 5-7 minute briefs by each panelist, depending on number of panelists.
- **Note** – on average there are 20-30 participants that attend the workshops.

Lexington Bluegrass MBE encourages presenters of all backgrounds to apply and to be sensitive to matters of diversity and disability in their submissions and presentations. Lexington Bluegrass MBE does not discriminate in accepting proposals with respect to race, culture, gender, age, sexual orientation or various forms of disability.

Please email all questions to Sherita Miller, smiller@lexingtonky.gov or Sandy Canon, scanon@cvky.org.



PRESENTATION SUBMISSION

All information **submitted online at lexingtonmbe.com or typed on this form.** Submit your name as you wish to see it published. Please include any professional designation after your last name. **Note:** All submissions should be emailed to lexingtonmbe@gmail.com.

Please list your name, job title, company and address below:

Name:

Job Title:

Company:

Address:

City, State, Zip:

Phone Number:

Fax Number:

E-mail Address (REQUIRED):

Will you have a co-presenter?

Yes

No

If yes, please duplicate this form for your co-presenter and attach the completed form with your own submission.



TITLE OF SESSION:

SUMMARY OF SESSION:

In 75 words or less, provide a summary of the content. **If you are selected to present, the description submitted below will be used in promotional brochures and on the conference website.** Please Note: we may change and/or reduce your title/description for program clarity.

MBE



15TH ANNIVERSARY

Lexington Bluegrass Area
Minority Business Expo

Provide a *one-sentence* primary learning objective of your presentation. Please do not give bullet points, multiple objectives joined by semi-colons, or several sentences. Here is an example: *This session will help you prepare for changes in the workplace by examining and discussing emerging issues in the workplace and their effect on the bottom line.*