

MBE

Lexington Bluegrass Area Minority Business Expo

2019 CALL FOR PRESENTATIONS IS NOW OPEN!

Submission Deadline: April 17, 2019

Notification Emails: May 3, 2019

Conference: August 2, 2019 at the Lexington Convention Center

What began as a dream of a few has turned into a mission of love as the Lexington Bluegrass Area Minority Business Expo (MBE) has taken wings and grown into one of the premier business conferences in Kentucky. The Lexington Bluegrass Area MBE is celebrating 17 years!

The Lexington Bluegrass Area MBE's goal is to serve expo participants by providing high-valued learning sessions and experiences. Our audience members have high expectations for session content and delivery. The following information and resources will help you meet – and exceed – those expectations.

SUBMISSION CATEGORIES INCLUDE

- **Workshops** – 60-minute session interactive session with participants
- **Panel** – 60-minute panel with no more than four panelists discussing and answering questions on a common topic, with perhaps short 5-7 minute briefs by each panelist, depending on number of panelists.

Note – on average there are 20 to 30 participants that attend the workshops.

SUBMISSIONS

Programming is multi-disciplinary; therefore, high quality proposals are invited that fall into one of the suggested topics:

- Future Trends and Forecast for Business
- Updating Business Model: Back to the Drawing Board
- Innovative Funding Opportunities
- Workforce Development
- Successful Social Media & Email Marketing
- Ways to Diversify and/or Grow Your Business
- Topics for Youth interested in Entrepreneurship – High School and College Ages

PRESENTER BENEFITS

Participating in Lexington Bluegrass Area MBE as a presenter allows you to:

- Enhance the knowledge and skills of your industry peers
- Gain professional and personal recognition as a subject matter expert
- Enhance the name recognition of your company in the state's #1 conference and exposition
- Receive a complimentary pass to the full Lexington Bluegrass Area MBE (No payment will be paid to any presenter)

POLICIES

Various policies maintain the integrity and educational value of this program. Three are found below. Please review all conference policies prior to submitting your proposal.

- Limit of **three** proposal submissions per individual or company
- Maximum of **two** selections per individual or company
- Content must be **commercial-free** and **vendor-neutral**

Lexington Bluegrass Area MBE encourages presenters of all backgrounds to apply and to be sensitive to matters of diversity and disability in their submissions and presentations. Lexington Bluegrass Area MBE does not discriminate in accepting proposals with respect to race, culture, gender, age, sexual orientation or various forms of disability.

Please email all questions to Darlene Barber, DBarber@ky.gov or Yvette Smith, Yvette.Smith@ky.gov.

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PRESENTATION SUBMISSION

All information submitted online at LexingtonMBE.com or typed on this form. Submit your name as you wish to see it published. Please include any professional designation after your last name.

Note: All submissions should be emailed to LexingtonMBE@gmail.com.

Name _____

Job Title _____

Company _____

Address _____

City, State, Zip _____

Phone Number _____

Fax Number _____

E-mail Address (Required) _____

Will you have a co-presenter? Yes _____ No _____

If yes, please duplicate this form for your co-presenter and attach the completed form with your own submission.

Title of Session _____

Summary of Session

In 75 words or less, provide a summary of the content. **If you are selected to present, the description submitted below will be used in promotional brochures and on the conference website.**

Note: We may change and/or reduce your title/description for program clarity.

Provide a one-sentence primary learning objective of your presentation. Please do not give bullet points, multiple objectives joined by semi-colons, or several sentences. *Here is an example: This session will help you prepare for changes in the workplace by examining and discussing emerging issues in the workplace and their effect on the bottom line.*