

# MBE

20<sup>TH</sup> ANNIVERSARY

Lexington Bluegrass Area  
Minority Business Expo

## JUNE 2022

Dear Valued MBE Exhibitor:

It is my pleasure to invite you to participate in the 20<sup>th</sup> Annual Lexington Bluegrass Area Minority Business Expo (MBE). This year's MBE will be held on Friday, August 5<sup>th</sup>, 2022 at the Central Bank Center, with a networking mixer occurring the evening before on August 4<sup>th</sup>.

We have journeyed through what began as a dream to entering into our 20<sup>th</sup> year of offering new and unique opportunities to businesses throughout the Commonwealth. Since 2002, the MBE has grown exponentially in attendance from under 200 to nearly 600 in year 2019. In 2021, in the midst of the global pandemic, we hosted our first ever virtual MBE. This year, and for our historic 20<sup>th</sup> MBE, we are delighted to return to an in-person event. This year's event is formatted to make efficient use of your time as a vendor and optimize the effectiveness of your involvement.

The benefits of your participation as an exhibitor and attendee include the following:

- A two-day event in the newly renovated Central Bank Center in downtown Lexington
  - Thursday, August 4<sup>th</sup>, 5:30 – 7:30 pm: Networking Mixer (open to the public)
  - Friday, August 5<sup>th</sup> 7 am – 4:30 pm: Full-day Expo Event
- More interaction with attendees to display your business
- Opportunity to do business with potential suppliers and customers
- Access to keynote speakers and workshops
- Free, accessible Wi-Fi to effectively present your business
- The ability to network with over 600 attendees which include vendors, buyers, and suppliers

Thanks in advance for your participation! To secure your [registration](#), please visit our website at [LexingtonMBE.com](http://LexingtonMBE.com) and return your registration form to [miadams@1776bank.com](mailto:miadams@1776bank.com).

Sincerely,  
Seon Jackson  
MBE Exhibitor Committee Chair